

How To Profit Using Ebay's Saved Search Feature

Author:
Resale Rights

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Did you know that eBay will help you locate products you can buy cheap, then flip for a quick profit? No? Then listen up, because I am about to let you in on a little known feature of eBay that can literally stuff wads of cash in your wallet in less than 24 hours.

This is an eBay tool that I use every day to locate products that I can buy and resell or buy cheap and keep for myself and my family. And the great news is you can use it, too.

What is it? It's eBay's Saved Search feature and you can use it to start making money tomorrow. The Saved Search feature that will let you set up a saved search criteria and eBay will let you know when an auction that matches your search criteria has been posted.

Let's say you're on the lookout for a Pete Rose card to complete your collection. You could troll eBay every day on your own and to see if anyone has listed such a card or you can set up a saved search and make your life a lot easier.

Here's how it works....

Got to <http://eBay.com> and sign into your account. If you do not have an eBay account all you need to do is set up a free buyer's account.

After you're logged in, type in your search criteria into a search window. For this example we will type in Pete Rose. Click submit and you will get a page of search results that match your search criteria.

At the top right of the search results listing you will see a link labeled "Add To Favorites." Click the link.

On the next page you will see "Create a new search" or "Replace an existing search."

If this is a new search select the "Create a new search" button, give this search a name (the search term you used will be in the Search Name box by default, in this case "Pete Rose").

You can select to receive a daily email if there are new items listed that match your search criteria. Click "Save Search."

Now you will receive an email every morning with new items that have been listed that match your saved search criteria.

If the search term Pete Rose is too broad you will receive notifications for every auction that has the term "Pete Rose" in the title or description. You can always narrow the saved search by adding "Pete Rose Card" or something more specific. Just don't get too specific or you may miss items that you'd be interested in.

How can you use the saved feature to make money on eBay?

Easy, you set a saved search to let you know when something has been listed for sale that you might buy and sell for a higher profit. For example that Pete Rose card might have been listed by someone who is willing to sell it cheap or doesn't know its real value. You could buy the card, make them happy, then sell it for a higher price yourself. This is how commerce works, folks. You buy cheap, you sell high.

Let's look at another example. Let's say you have an eBay shop that sells designer shoes. Naturally

you would want to know when someone else lists designer shoes for sale because they may be a competitor you need to monitor or just an individual who has a closet full of designer shoes to sell cheap.

You set up a saved search with the keyword "designer shoes."

Each time an auction is posted with the term "designer shoes" in the title or description, eBay will let you know.

You can immediately check out the auction and if the shoes can be scarfed up and sold for a higher profit, you made money.

I think you would be amazed at how many Powersellers are using this secret TODAY to find merchandise they can buy and flip on eBay.

You should do the same.

If you'd like to learn about other ways you can profit with eBay click [here](#).