

Don't Sell An eBook on eBay Unless There Is Something I...

Author:
Resale Rights

Created On: 14 Oct 2009 11:19 AM

A lot of eBay sellers sell other peoples eBooks on eBay, while that is fine they are sometimes selling the wrong eBooks. Once the sale is made that's it. No further money can be made from that sale. What if there was a chance of making money over and over again from the sale of one eBook that was written by someone else? How cool would that be? Well it can be done, what you need to be selling is brandable eBooks. This means some of the eBook contents can be branded with your own details, this is usually in the form of a link to your website (this can be your eBay store if you don't have a website) or an affiliate link leading to a sales page for the authors products.

I am not joking when I say this but I sometimes receive commissions and I can't remember how or why the commission was received. What I do know is it was either from one of my own eBooks or an eBook I have branded with my own details.

Just imagine if you had 2 eBooks on the same subject and both promoted the same product, would you rather sell the eBook with your affiliate details embedded or the one without? That's a no brainer isn't it? So what I would suggest is you go and search Google for 'brandable ebooks' and see how many eBooks you can add to your eBay business. You will find there are 100s that can be downloaded and branded free.

TIP! Make sure the eBooks you brand can only be branded once. Most will have a short statement or a document included with the eBook explaining what to do. Once the eBook has been branded by you check to see if the eBook can be branded further. If it can still be branded stay away, all that will happen is your customer will brand the eBook and sell it on with their details embedded instead of yours.

It also helps to check out the product you will be promoting, if it's a clickbank product make sure you will get at least 50% commission, also, visit the sales page and check the sales copy does a good job. You don't want to be promoting a product that won't sell. Then visit the order page and make sure your clickbank name appears at the bottom of the page, if not there is a problem with the link and you won't get the credit.

Also, don't expect overnight results. It could take a few Months to see any real results but once the payments start to come in you won't be able to stop them. Just make sure you sell your eBook at least 50 times on eBay and you should be fine.

So there you go, so simple yet so effective, so get branding, get selling and get earning.