

Finding a Writer

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Finding the right freelance writer to produce your revenue generating articles can take a bit of time, however, if you find one that can easily take on another regular client and the two of you work well together, then that one difficult search will turn into a lot of profitable articles.

When you start your search, you may want to begin with a very small group of articles, just in case you happen too hook up with a writer that you are less than thrilled with. It is important to keep in mind that there are several different types of writing and each writer might be highly skilled in one area, yet lack in another. For example, there is creative/fiction writing, biographical writing, news writing, general informational article writing, critical writing, copy-writing, poem/verse writing, technical writing, medical writing, essay/report writing, and sports writing. Although a writer may be highly skilled in one area, many freelance writers spread themselves out into others areas as well. So, it is critical that the writer you choose can produce the type of content that you need.

To find a freelance writer, you can look at various freelancing websites that will allow you to post the specification of your project and your budget.

From there, writers will make bids on your project and provide you with writing samples so that you can get an idea of their skill level. Make sure that you choose a writer who gives you a sample of the type of article that you are looking for. For example, if you are looking for a copy-writer, do not hire someone who only sent you a sports writing sample. He or she may be an outstanding sports writer, but copy-writing is about selling (a product, service, or yourself) to your website visitors.

In conclusion, the more you are willing to pay per article, the more bids you will get from quality writers who know how to entertain and inform your website visitors so that they keep coming back for more. Writers know that you will eventually make a ton of money off of each article or content piece. So although \$30 or more for a 500 word article may seem like a lot, when you think about the service they are providing you and the time and effort that they put into your piece, then you will realize that it really is not a lot for that one article. If you pay for quality, you will be amazed at how much you will eventually make off of your articles.