

## What is Social Networking

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Social networking involves the grouping of individuals into niche groups for communication online. Social networking may involve grouping communities together, or likeminded individuals, individuals from a certain region, or people with a shared interest. The internet is virtually filled with millions of individuals that are actively looking to meet other users of the internet and to develop business relationships and friendships with these people.

When it comes to online social networking, there are numerous different websites to choose from that can be broken into a few different categories. There are large scale general social networking websites like Myspace and Facebook, there are smaller scale general social networking websites like Orkut and Adult Friend Finder, and there are niche social networking websites, like Library Thing and Ravelry, which cater to specific interests or needs rather than meeting a general need.

### **What is social networking?**

Social networking websites are designed to function like a giant online community of people from all over the world on the internet. Social networking is all about socializing with users who have shared interests or characteristics in common. The best way to find these individuals through social networking is to create a profile that is honest and talks about who you are and what you enjoy in life. When other users on the social networking site see your profile, they will contact you if they have something in common with you, and you can begin to socialize.

The friends that you can make and socialize with on social networking sites are only one of the numerous benefits that you can enjoy on such websites. Another one of the excellent benefits that you can take advantage of is diversity, because they allow you to meet people from all over the world. Right now, people are accessing social networking sites from all over the globe, meaning that as a citizen of the United States, you can strike up friendships and even business partnerships with people from countries all over the globe, like Japan, Denmark, Italy and Australia.

### **What is social networking?**

Many online communities and social network sites facilitate friendships based on common characteristics and interests, such as same religion, same political views, same business interest or same hobbies. Not only will you be allowed to make more friends, but you can use social networking as a means to learn more about new cultures, new languages, new hobbies, new market places and so much more using these unique communities.

Social networking is an excellent way to meet new people for a variety of purposes. Whether you are looking to make new friends, to learn more about a hobby or a culture, or to build business relationships and reach out to new clients, there is a lot that social networking has to offer. Take advantage of this community facilitation by joining a social networking website today and seeing what it has to offer you as you create a profile and begin to meet likeminded people from all over the world.

What is social networking? Simply put; It is one of the fastest growing marketing and social tools available to the whole world.

