

## Definition of Publisher Rights Ownership

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**Resale Rights**

Created On: 27 Feb 2010 04:21 PM

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If you purchased a product with "Personal Use Rights", "Resale Rights", or "Master Resale Rights" then our companyÂ (Resale Enterprises) is the publisher.

If you purchased a product complete with "Private Label Rights", then this passes the publisher rights over to you as well. So you and/or your company becomes the publisher.