

## How to increase traffic through Social Networking sites...

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Nowadays, Social networking sites popularity is increasing day by day like facebook, myspace, orkut, digg etc...., we can say social networking is one of the best and free ways for increase traffic on our site. Social networking is important in blogging and if you can't do social networking then it's a rare chance that you'll be successful in blogging. Leaving comments and trackbacks is part of social networking. Apart from that is part of one of the popular Social news networks.

### **(1). Increase traffic through Friends**

Friends are the heart of the social networking attitude, and when promoting content this can be a valuable tool in viral marketing. The more friends you have in your network, the more visibility you will have when promoting.

### **(2). Increase traffic through Blogs**

Blogs are one more great way to spread the word, most blogs allow you to post nameless comments. I use these blogs to post a comment then I include a link to one of my sites. I achieve a free back link for simply commenting on a story.

### **(3). Increase traffic through Picture Perfect**

You may not understand it, but by passing on uploading your picture, you are also passing on an opportunity to get more people clicking on your articles. Why? Well, for one, it is known that spammers never take the time to upload a picture. Second, it is called "social networking" and "social bookmarking" sites. If you are trying to be "social" then you should put a face to your name.

### **(4). Increase traffic through Profile Pages**

If you are a keen online social network's, you will have a pimped out profile page. Here are a few examples of how you can increase visibility to your content. On my profile pages at myspace.com, digg.com, linkedin.com, stumbledupon.com and yahoo.com I have links to all my social network profiles & personal projects. This does 2 things; increases my link back total to my projects and shifts visitors to my other profile pages so I get more friends! to promote your RSS feeds via your profile pages, the service displays recent RSS activity and the service is free. Another service you find interesting is myspacestats.net myspacestats.net, a service that tracks and stores your social networking traffic. The service simply puts an image on your profile and counts the total amount of visitors per day, month and year.

### **(5). Increase traffic through bulletin**

Bulletins use your friends list, basically the more friends you have the more views your bulletins receive. Common sense! Some people use bulletins way to much and if I grasp these spammers they get deleted ASAP. So my advice is to use this angle a few times a month and keep them simple, this raw move toward keeps the bulletins friendly and not to over bearing.

### **(6). Increase traffic through Content**

Nothing is more important than content. If you are a good writer and you write about interesting topics, you are going to do well on the social networking sites. People seem to like top 10 lists, top 20 lists, etc. I suggest that you look at digg.com to see what gets the most diggs. I have failed multiple times on getting a post digged or stumbled, even when I thought that it was the best article ever. You don't always win.

**(7) Increase traffic through clipart and screensavers**

If you have some skills in this direction then try creating clipart and screensavers. Offering these for free is also a good way to get more traffic.

Finally, make sure that you are part of a few of the more popular social networking websites. These memberships will be only destined to build your own network and not of overt marketing. As your social network grows you can invite your contacts to join you on the social networking website. This should start a sequence reaction that will get them inviting their own contacts and so on. Finally your network will grow to a point where it becomes truly helpful.