

Meet Their Needs Make Money With Craigslist

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It is easy to make money with Craigslist if you know how to take advantage of it. You may find it to be a goldmine. There are millions worldwide who use the online classifieds known as Craigslist. It doesn't really matter what it is you are offering, more than likely there is a large portion of your niche market that is likely using it to find what you are offering. It could be anything from music, to new or used cars, to real estate and mortgages, furniture, insurance, books, or pretty much anything you can think of and people are going there to find it. People love to find a bargain and get the cheapest prices for what they want and they are turning to Craigslist to find it.

You may be asking yourself, "How does Craigslist make money?" If you have a product or service of any kind you are very likely going to be able to find buyers or subscribers there, lots of them. As long as you use some creativity and ingenuity you can make a strong offer that people using Craigslist will respond to. Writing copy is very important as you have to be able to have it re-written so that it will fit in as many categories as possible. Customize it for the different groups you would like to reach. It will only take a little tweaking to make it fit the different categories so don't feel that you need to do a major reworking of the offer. Don't be afraid to be creative with the way you phrase your offer. You want to catch peoples attention.

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When you are constructing your post on Craigslist you are going to also make sure to have a title for the ad that will give the prospect a reason to click it. They are going to be looking at several things similar to your offer so make sure that you have all the key elements and also a price that will grab their attention.

Those using Craigslist are used to getting quick responses so if you aren't able to shoot them an email whenever they send you a request of show interest use an auto responder. Any one who wants to make money with Craigslist is going to have to learn how to deal with buyers who want attention quick. If you can't respond fast enough you will lose the sale to someone else.

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It will be important to make use of all the tools they have to offer to make the most money at Craigslist. They have a tool called AdNotifier that will alert you to new ads being posted in your category. It is always good to check it out and make sure that you are still competitive. Remember when you are constructing your post that there are others wanting to make money with Craigslist who will be doing the same. Also use your post to draw attention to your websites using links and HTML.

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As with anything, make sure that you know all the terms and conditions well and that you follow them. It is a great tool to use but will only be effective if you use it properly.

Consider Craigslist as another storefront and an great opportunity to get more customers. There are plenty of people out there needing what you can offer them. Done right you will find that it is very easy to grow your business and make money with Craigslist.