

## Using Social Networking Websites to Promote Your Blog

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Do you know what the main purpose of a social networking website is? If you are an avid internet user, you likely do. Social networking websites are online communities that make it easier for internet users to meet and communicate with each other. If you are an internet user who enjoys using the internet to meet new people, there is a good chance that you already belong to a social networking website. What about an online blog? Do you have one of them? If you do, do you know that you could use your social networking website to promote your blog?

Promote your blog? Why would you want to do that? Honestly, if you have to ask yourself that question you probably shouldn't even have one. The whole purpose of a blog is to document your thoughts, views, and opinions on a particular topic, issue, or subject. What good will your blog do if no one reads it? In addition to sharing your thoughts with the rest of the world, did you know that you could also make money from your blog? You can sign up for affiliate programs or other programs like Google AdSense. If you are using your blog to make money then you will defiantly want to promote it.

When it comes to promoting blogs, there are many blog owners who decide to let the search engine do the work for them. Search engines, such as Google, Yahoo, and MSN use special techniques that reads the content on your website. That content is then used to rank your website with particular keywords. This means that you run a blog on graduating from high school in New York, there is a good chance that your blog will appear in searches done on New York high schools. Although many blogs are successfully ranked in search engines, not all are. That is why you are advised against relying solely on search engines, when it comes to promoting your blog.

As previously mentioned, if you love meeting with or talking to people online, there is a good chance that you belong to a social networking website or community. The individuals that you talk to and that are in your community are likely the individuals that you wish to target. Since most social networking websites work to connect internet users who have the same goals and common interests, there is a good chance that your online friends will enjoy reading your blog. But, before they can read your blog, you have to let them know that it exists.

When it comes to promoting your blog on social networking websites, you have a number of different options. Your first option is to include a link to your blog in your community profile or profile page. This will allow other community members to checkout your blog, only if they wish to do so. The other way is to inform your online friends of your blog through private messages. Once you join a social networking website and create or join a network of friends, you should easily be able to communicate with those friends. Sending each of your friends a private message with information and a link to your blog tends to be more effective than just placing a link in your profile or on your profile page.

Although there is a good chance that you are already a member of a popular social networking website, you may not be. If you are not already a member, but would like to become one, you will need to find a social networking website to join. This can easily be done with a standard internet

search. In your search, you will likely find a number of popular network sites, such as MySpace, Facebook, FriendFinder, Yahoo! 360, and Orkut.Â Before becoming a community member at one of these networking sites, you may want to first examine the website to ensure that it is everything that you want it to be.

As you can easily see, there are a number of different ways that you can go about promoting your blog on online social networking websites. You never known, but, in addition to promoting your blog, you may also make new friends along the way.