

## Retired? Make Money Selling E-books

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**Resale Rights**

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In the United States, many individuals and families experience financial difficulty. In recent years, that difficulty has reached an all-time high. Soaring gas prices have not only had an impact on consumers, but product manufacturers and retail stores as well. The increase in gas prices has caused an increase in many other necessities, including food. Everyone is at risk for financial difficulty; however, there is one group that stands apart from the rest. That group is retirees. The rising prices have caused a problem for many retirees, especially those that had their finances planned in advance. There are many retirees who are now finding that they are financially unable to survive, if not now then in the future. This problem is becoming so wide spread that you may even be experiencing it. Whether you are a recent retiree or you have been retired for a while now, you may want to think about supplementing your income, just in case.

The problem that many retirees have is going back to work. After a lifetime of hard work, you deserve to enjoy your newly discovered freedom; however, it is also important to make sure that you can afford that freedom. If you are interested in supplementing your income, but not by working as hard as you did in the past, you will find that you have a number of different opportunities. One of those opportunities involves selling e-books that you didn't even create.

If you are wondering how you could legally sell something that does not belong to you, you are not alone. There are a large number of retirees who have come across this business opportunity only to confuse it as a scam. The truth is that it is not a scam. You can, legally, sell e-books that you did not create by obtaining the resell rights from the original author. What is even more interesting is that you may even be able to claim yourself as the owner or the author of the e-book. This process is often referred to as obtaining private label resell rights.

When it comes to private label resell rights, for e-books, there are many retirees who wonder what they have to do. The answer is simple; you can do as little or as much as you want. The first step in getting started is to find an individual who is selling the private label resell rights to their e-book. You can easily find a number of these offers by performing a standard internet search. You are advised to fully examine each offer that you come across. This is important because you will want to obtain the resell rights of an e-book that will successfully sell.

Once you have examined all of your options, you will want to make contact with the individual who is offering the resell rights for sale. In most cases, this individual is the original author of the e-book. You will then need to reach an agreement. This agreement should detail how much you will need to pay to obtain the private label resell rights for their book. The amount of money you will pay will all depend on the person or company you are doing business with.

While the amount of money you will have to pay for the resell rights to an e-book will depend on the seller, the amount of money you will make will all depend on you. To sell the e-book, that you have properly acquired the rights to, you will need to advertise the book and market it to prospective buyers. You may find luck developing your own website or by selling the book through an online auction website. What is nice about these methods is that you can do them in your spare time. That

means that you do not have to work fulltime, unless you want to.

By keeping the above mentioned points in mind, you should be able to make money by selling e-books. As previously mentioned, it is important that you acquire the private label resell rights to a well written e-book. Even if you plan on altering some of the content, it is important to remember that you paid for it; therefore, it should be the best.

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