

## Generating Traffic to Your MySpace Website

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MySpace is an exciting online community where members can make new friends, reconnect with old friends, network or even find potential romantic partners. While there are some MySpace members who join the community simply for the ability to stay in touch with their old friends and are not looking to make new friends. These members may keep their websites private to not allow other users to view their personal information and may not spend a great deal of time visiting public websites of other members. However, most MySpace members are interested in making a great deal of friends online and are always looking to generate more traffic to their website.

### **Create an Interesting MySpace Website**

One of the simplest ways MySpace members can generate increased traffic to their website is to create a website which is both aesthetically appealing and interesting to others. The aesthetic appeal of a website can greatly influence the amount of repeat traffic a MySpace website receives. For example members who use garish colors and fonts which are too small or otherwise difficult to read may not receive repeat traffic even if the content of their website is very interesting and engaging. This is because other members may lose interest in the website quickly.

The other part of an excellent website design is interesting and intriguing content. A website which is aesthetically appealing may entice visitors to peruse the content but if it is simply not interesting and engaging the visitors are not likely to spend much time on the website and are also not likely to return. However, MySpace members who fill their website with exciting content are likely to keep visitors interested. When visitors are interested in the content they are likely to return and also to encourage others to visit the website as well.

### **Visit Members'™ Websites**

Another way to generate increased traffic to your MySpace website is by visiting the websites of other members. You can use the search feature to find other members who share your interests. By visiting their websites you will get a better idea of whether or not you are interested in being friends with these members. When you encounter other members you might be interested in meeting you can send them an email or instant message commenting on their website and asking to be added to their network of friends. You can also suggest they visit your website as well. Those who make an effort to meet other members are likely to increase their own web site traffic.

### **Invite Friends to Your MySpace Website**

Finally, MySpace members can generate additional traffic to their website by inviting others to visit them. They can speak directly to friends and family members and encourage them to view their website. Also, those who participate in other online communities such as message boards may include a link to their MySpace website in their signature so those who want to learn more about them can visit their MySpace profile.

MySpace also has an invite feature which enables members to send messages to others to encourage them to start a MySpace account. Members who have friends or family members who do not belong to the MySpace community can send them one of these invitations to encourage them to

participate. The invitation can include a link to the members MySpace website to give the others an idea of what MySpace really is.