

What domain name should I choose for my store?

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You can name the store anything you wish, but remember, to make the search engine love you and get you a higher page ranking MUCH quicker, try to have action words like the following in your domain address name;

- » Resale
- » Resell
- » Reseller
- » Wholesale
- » Software
- » Shareware

Action words like the ones above are very helpful in getting targeted traffic to your site.

Also, separate these words with hyphens to make them more legible to the search engine spiders.

Example: Software-Reseller-Specials.com, or Resell-Rights-Included.com. When a person types in a certain search string in the Google search box, Google will prioritize words that are in your website address first, then your page title, then the content on your page. Our sales pages (which we will install in your site as well) are designed to be very search engine friendly.